John MacAdam

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johnmacadamdesign.com

Education

Bachelor of Fine Arts, Graphic Design
September 2015 to August 2020
Louisiana Tech University,
Ruston, Louisiana

Bachelor of Science, General Marketing
September 2016 to August 2020
Louisiana Tech University,
Ruston, Louisiana

Super-hi Web Development Courses
- Intro Into UX Design
- Foundation HTML, CSS, and Javascript
- Advanced CSS and Javascript
- WordPress
- Shopify Theme Development

Experience

Lambright Sports and Wellness Center
- *Graphic Designer*
- *September 2019 to August 2020*
- During my time working for Lambright, I designed promotional material and graphics for Louisiana Tech's Recreational Center classes and created branding material for the 3rd annual Rudolph Reindeer Race.

Dixie Center for the Arts
- *Graphic Designer*
- *May 2019 to September 2019*
- During my intership, I helped the Dixie Theater attract new sponsors for funding by creating sponsor packets and new branding material.

Host Marketing
- *Graphic Designer*
- *February 12th 2019 to May 15th 2019*
- During my internship, I was responsible for providing design material for various clients for Host Marketing and helping create work for Monroe's Shop West Campaign.

Louisiana Tech's Lady Techster's
- *Graphic Designer*
- *September 2017 to May 2018*
- Responsible for designing and creating Social media graphics and printouts for recruiting purposes.

Louisiana Tech Universities' College of Business
- *Graphic designer*
- *June 2017*
- During my time as a graphic designer for Louisiana Tech's COB, I created new promotional material for freshman orientation and recruitment.

Skills
Microsoft Office
Project Management
Team Communication
Screen Printing
Photography
Video Editing
Animation
Illustration

Design Tools
Adobe CC
Sketch
Figma

Coding Languages
HTML
CSS
Javascript

Awards

Louisiana Tech Top Dog Annual Competition 2020
1st Place Award

2019 American Advertising Awards Shreveport
Silver Addy Award

Louisiana Tech SOD Student Show 2017

Louisiana Tech SOD Student Show 2016

Involvements

KLPI radio
September 2018 to August 2020
Ruston, LA

AIGA (American Institute of Graphic Arts)
September 2018 to August 2020
Ruston, LA

Young Life
September 2013 to August 2020
Ruston, LA